

Community Outreach Office

The Community Outreach Office is responsible for public education and public information. In our public education capacity, members of the office provide presentations on the topics of emergency preparedness and the role of Homeland Security Emergency Management before, during, and after emergencies and disasters. Presentations can be tailored to the specific interest and time frame of your group, whether it be emergency managers, business organizations, service clubs or other groups. We also teach youth about emergency preparedness through the Ready the Prepared Puppy program.

In our public information capacity, the office is responsible for managing public information efforts before, during, and after emergencies requiring a state-level and coordinated response. We are also available to assist local public information efforts through the support of the State's Joint Information Center. The office also manages social media and public education campaigns. For emergency preparedness tips and other helpful information about HSEM, follow us on Facebook, Twitter and Instagram.

Social Media

NH Homeland Security and Emergency management maintains a presence on multiple social media platforms, including Facebook, Instagram, Twitter, LinkedIn and You Tube. We use those channels to share emergency preparedness and safety messaging on a daily basis. In addition, during a state-level emergency, those channels are used to provide important updates and messages. Stay informed – follow us! Facebook: NH.HSEM, Twitter: NH_HSEM, Instagram: NH_HSEM, LinkedIn and You Tube: NH Homeland Security and Emergency Management.



Emergency Preparedness Materials

The Community Outreach Office provides emergency preparedness materials to NH communities, including Family Emergency Plans, Emergency Contact Cards and Emergency Kit Shopping Lists.

Emergency Preparedness is knowing what to do and having the things you need to stay safe. There are three core steps to emergency preparedness: make an emergency kit, have a family emergency plan, and stay informed.

These materials and more are available for download at ReadyNH.gov .

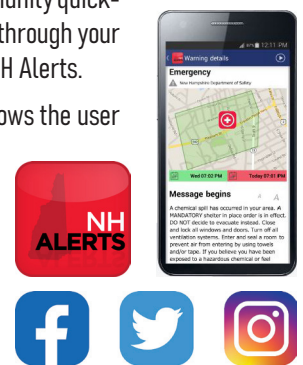
The image shows three sample forms for emergency preparedness materials. The top form is the 'EMERGENCY CONTACTS' form, which includes fields for family members, neighbors, and emergency services. The middle form is the 'EMERGENCY KIT SHOPPING LIST', which lists various supplies like water, food, and first aid kits. The bottom form is the 'FAMILY EMERGENCY PLAN', which includes sections for evacuation routes, shelter locations, and communication plans.

NH Alerts

Public safety officials need to be able to reach the community quickly and effectively in the event of a disaster. Stay tuned through your preferred local alerting systems or by signing up for NH Alerts.

NH Alerts is a free emergency notification tool that allows the user to select how they want to be notified in the event of an emergency. Additionally, NH Alerts allows users to receive location-based weather notifications.

NH Alerts is also a free mobile smart-phone app that informs the public of emergency, community, and missing person notices.





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Ready the Prepared Puppy

Ready the Prepared Puppy is NH Homeland Security and Emergency Management's mascot. He is always ready for an emergency because he always has his bright orange emergency kit on his back. Ready wants kids everywhere to know that they can help their families be ready for emergencies too.



Ready's goal is to help New Hampshire's families be better prepared for the next emergency in their lives.

Ready will bring family preparedness materials:

- Preparedness Activity Books
- Stickers
- Bright Orange Emergency Bags
- Crayons
- Family Emergency Plan
- Contact Cards
- Emergency Kit Shopping List

Ready is available to teach kids about personal and family preparedness at any event for kids in grades 1st through 4th, including at schools, youth groups, community events, etc. Ready can stop in for a quick visit or provide his full interactive presentation, "You Can Be Ready Too!"

See Something Say Something®

"If You See Something, Say Something®" is a national campaign that raises public awareness of the indicators of terrorism and terrorism-related crime, as well as the importance of reporting suspicious activity to state and local law enforcement.

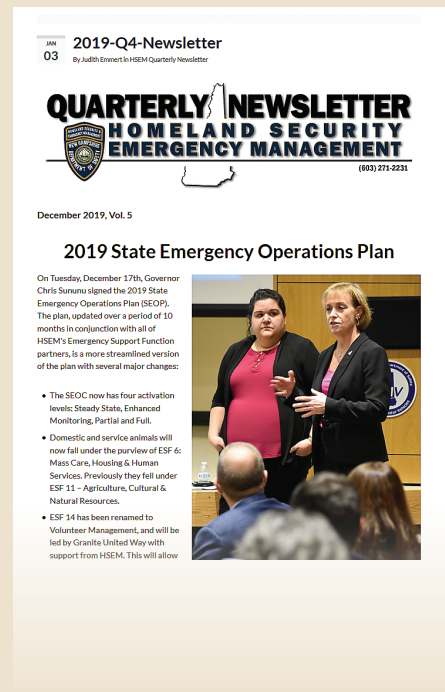
The "If You See Something, Say Something®" campaign respects citizens' privacy, civil rights, and civil liberties by emphasizing behavior, rather than appearance, in identifying suspicious activity.

Various posters, double-sided window stickers and brochures are available for display and use at no cost. Use these materials as part of your greater safety and security strategy. Order materials on the NH HSEM Resource Center: NH.gov/HSEM.



HSEM Newsletter

NH Homeland Security and Emergency Management publishes a quarterly newsletter with updates on the division's activities and those of our HSEM state and local partners. Newsletters are available on the NH HSEM website at NH.gov/HSEM.



On Tuesday, December 17th, Governor Chris Sununu signed the 2019 State Emergency Operations Plan (SEOP). The plan, updated over a period of 10 months in conjunction with all of HSEM's Emergency Support Function partners, is a more streamlined version of the plan with several major changes:

- The SEOC now has four activation levels: Steady State, Enhanced Monitoring, Partial and Full.
- Domestic and service animals will now fall under the purview of ESF 6: Mass Care, Housing & Human Services. Previously they fell under ESF 11 - Agriculture, Cultural & Natural Resources.
- ESF 14 has been renamed to Volunteer Management, and will be led by Granite United Way with support from HSEM. This will allow



Questions

If you have any questions, contact the
Community Outreach Office
603-271-2231
hsempio@dos.nh.gov