

Hampton 40797
Ocean Boulevard (NH Route 1A)

Project Advisory Committee Meeting #1

Thursday, October 29, 2020

Agenda

1. Welcome and Introductions
2. Virtual Meeting Instructions
3. Project Background and Objectives
4. Project Approach
5. Community Outreach
6. Next Steps



Key Study Team Members

- Jennifer Reczek, PE, Project Manager (NHDOT)
- Rick Plenge, PE, PTOE, Consultant Team Project Manager (HDR)
- Rosie Jaswal, P.Eng., Deputy Project Manager (HDR)
- Marcy Miller, AICP, Public Involvement Manager (FHI)
- Kevin Slattery, Environmental Resources (HDR)
- Stephanie Dyer-Carroll, AICP, Cultural Resources (FHI)

Virtual Meeting Instructions



Virtual Meeting Format

- Please stay on mute until called on by moderator
- Raise your hand to speak
 - Moderator will take regular breaks during the presentation to unmute and call on PAC members to speak
- Offer a comment / question in the chat sidebar
 - Moderator will take regular breaks during the presentation to rephrase comment / question and ask the presenter to respond

Zoom Meeting Functions

Controls may appear in various locations depending upon the device you are using

Project Background

- Town/HBAC 2018 Transportation Update of Hampton Beach Area Master Plan
- Original limits were 1 mile from State Park Driveway to the northern Ocean/Ashworth split
- Expanded in 2016 by 1.3 miles to Winnacunnet Road
- Expanded a second time to High Street (NH 27) for a total of 3.3 miles
- Project added for 2017-2022 Ten Year Plan

Mute / Unmute

Start / Stop Video

FHI Plan

Laura Parete

Jennifer Reczek

Anthony King

Rosie Jaswal

Participants 9 Chat Share Screen Record Reactions Leave

Zoom Meeting Functions

Controls may appear in various locations depending upon the device you are using

The screenshot displays a Zoom meeting interface. On the left is a navigation pane with slide thumbnails numbered 9 to 15. The main area shows a presentation slide titled "Project Background" with a bulleted list of project details. To the right is a video feed of a participant named Laura Parete. Below the video feed is a list of other participants: Jennifer Reczek, Anthony King, and Rosie Jaswal. At the bottom is a control bar with icons for Mute, Stop Video, Participants (highlighted with a yellow box and a callout bubble), Chat, Share Screen, Record, Reactions, and a red Leave button.

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View hand raise function and participant list

FHI Plan

Laura Parete

Jennifer Reczek

Anthony King

Rosie Jaswal

Mute Stop Video Participants Chat Share Screen Record Reactions Leave

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Write a comment in the side panel

Participants: 9

Chat

Share Screen

Record

Reactions

Leave

Participant List:

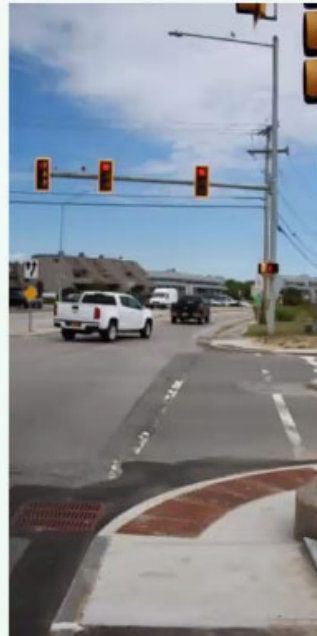
- FHI Plan
- Laura Parete
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Raise your hand to speak

Participants (3)

- Hannah Brockhaus (Me, participant ID: 147302)
- FP F# Plan (Host)
- NC Nicholas Campbell (Co-host)

Zoom Meeting Controls: Mute, Stop Video, Participants (9), Chat, Share Screen, Record, Reactions, Raise Hand, Leave

Project Background and Objectives



Project Advisory Committee (PAC) Role

- Share knowledge about local conditions and concerns
- Communicate with community groups and neighbors about project
- Provide guidance and feedback to the project team



Project Advisory Committee (PAC) Members

- Town of Hampton
- Hampton Fire and Rescue
- Hampton Department of Public Works
- Hampton Police Department
- Hampton Conservation Commission
- Hampton Beach Area Commission
- Hampton Beach Village District
- Rockingham Planning Commission
- Hampton Area Chamber of Commerce
- NH Seacoast Greenway
- NH Division of Parks and Recreation
- Bike-Walk Alliance of NH
- Seacoast Area Bicycle Riders
- Elected Officials
- Residents

PAC Meetings

- Virtual format initially, transition to in-person post COVID-19
- Planned at major project milestones, when:
 - Team has information to share
 - Input is needed
- All are expected to be 90 minutes or less

Project Background

- Town / Hampton Beach Area Commission completed *Hampton Beach Area Master Plan – Transportation Update (2018)*
- Original limits: 1 mile from state park driveway to northern Ocean / Ashworth split
- Limits expanded 2016: 1.3 miles to Winnacunnet Rd
- Expanded second time to High St (NH 27), 3.3 miles total
- Added to *2017-2022 Ten Year Transportation Improvement Plan*



Project Development

- Use *Transportation Update of Hampton Beach Area Master Plan (2018)* as starting point
- Craft Purpose and Need Statement
- Develop and consider range of design alternatives
- Evaluate environmental impact of each viable alternative
- Receive public input on alternatives
- Recommend alternative that meets project Purpose and Need
- Develop preferred alternative and implementable project(s)

Initial Study Area Limits



Primary Objectives

- Improve safety and mobility for all users with focus on bicycle and pedestrian travel
- Balance mobility and parking needs along corridor
- Incorporate treatments to mitigate storm events and drainage issues
- Minimize project impacts on natural and cultural resources
- Support economic needs of community



Questions? Comments?



Project Approach



How We Get There

- Collect data and identify issues
- Confirm goals/establish vision
- Develop corridor concepts
- Evaluate alternatives
- Develop preliminary design
- Conduct Public Hearing
- Advance into final design
- Implement based on available funding



Key Considerations

- Pedestrians
- Bicyclists
- Vehicular circulation
- Parking/loading activities
- Historic resources
- Natural resources
- Resiliency and flooding
- Construction impacts



Multi-modal Traffic Data Collection



Approach post COVID-19:

- Rely on historic traffic data collected during prior studies
- Use big data / origin and destination data
- Review safety data
- Input from PAC / stakeholders on areas of focus and desire lines

Environmental Compliance



Evaluate impacts / effects through:

- Agency coordination
- National Environmental Policy Act (NEPA) compliance
- Section 106 of National Historic Preservation Act
- Section 4(f)
- Section 6(f)
- Supporting studies

Questions? Comments?

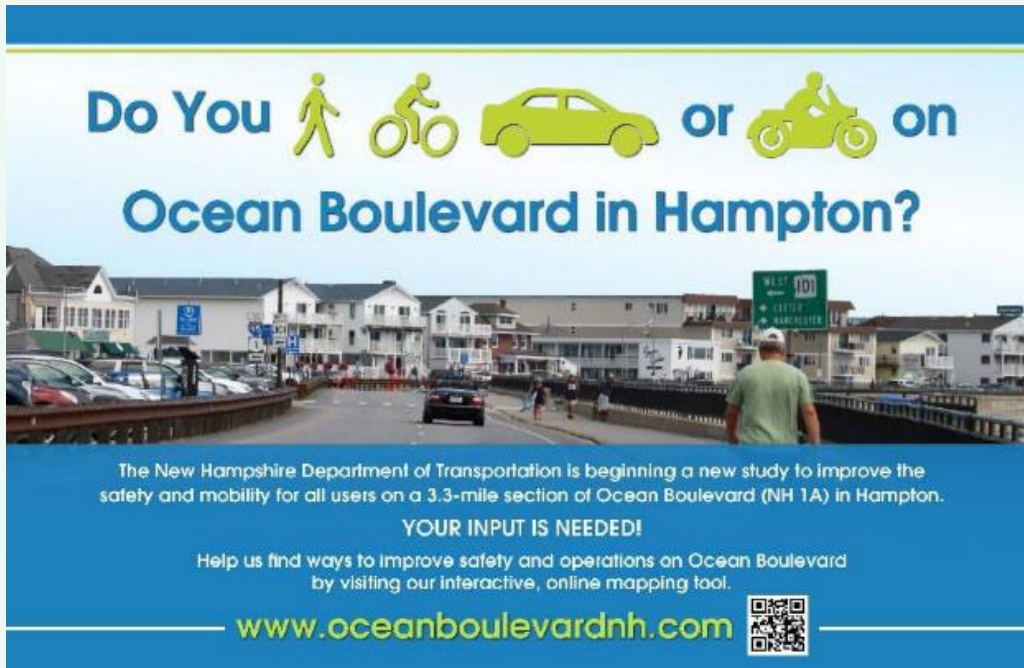






Community Outreach



Outreach: Postcard

Distributed August 2020




Do You    **or**  **on**

Ocean Boulevard in Hampton?

The New Hampshire Department of Transportation is beginning a new study to improve the safety and mobility for all users on a 3.3-mile section of Ocean Boulevard (NH 1A) in Hampton.

YOUR INPUT IS NEEDED!

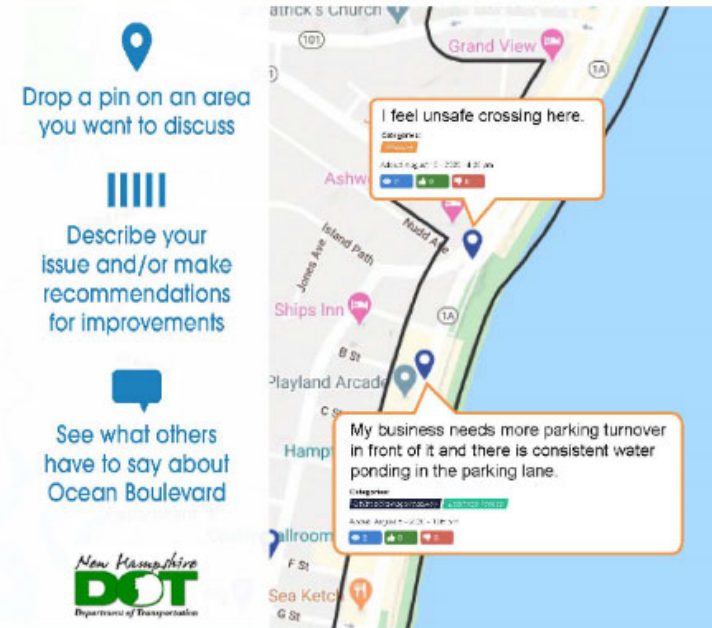
Help us find ways to improve safety and operations on Ocean Boulevard by visiting our interactive, online mapping tool.

www.oceanboulevardnh.com 


Submit your ideas
by December 31, 2020!





www.oceanboulevardnh.com



Drop a pin on an area you want to discuss

 Describe your issue and/or make recommendations for improvements

 See what others have to say about Ocean Boulevard



I feel unsafe crossing here.
Category: Safety
Submitted: 10/22/20 4:21 AM

My business needs more parking turnover in front of it and there is consistent water ponding in the parking lane.
Category: Parking/Access
Submitted: 10/22/20 1:18 PM

Outreach: Online Interactive Map Tool

The screenshot displays an online interactive map tool. On the left, a sidebar contains the following elements:

- Logo
- Blue button: **Select an option below**
- White button: **Mark the location for your input**
- White button: **Filter areas marked by others**
- Search bar: **Search address or place**
- Orange button: **Help?**
- White button: **Answer Survey Questions**
- Footer: **About / Tips / Contact**

The main map area shows a satellite-style view of Hampton Beach, New Hampshire. Key features include:

- Map/Satellite** toggle at the top.
- Hampton Salt Marshes** and **Hampton Salt Marsh Conservation Area** highlighted in green.
- HAMPTON BEACH** labeled on the map.
- Several blue location pins placed along the coastline.
- Legend** panel on the right with the following items:
 - Public Feedback** (indicated by a person icon):
 - Areas Marked by Others** (represented by a blue pin icon)
 - Study Area** (represented by a white rectangle icon)

At the bottom right, there is a footer with the text: **New Hampshire DOT Department of Transportation** and a small logo. Below the map, it also says: **Map data ©2020 Google Terms of Use Report a map error**.

Outreach: Questionnaire (437 Responses thru 10/15)

- Overall positive feedback on pedestrian safety/circulation
- Conflicts between pedestrians and bicyclists
- Concerns for businesses and parking
- Concerns with vehicle circulation on residential streets
- Results are mixed, some strongly support temporary summer traffic pattern, others strongly disliked it

Ocean Boulevard Questionnaire

Thank you for visiting our online questionnaire.
It should take less than 5 minutes to complete.

About the Study

The New Hampshire Department of Transportation (NHDOT) is beginning a new study to improve the safety and mobility of all users for a select area of Ocean Boulevard (NH 1A) in Hampton. The study area includes a 3.3-mile section of NH 1A between the southern New Hampshire State Park entrance on the south to High Street (Route 27) on the north. Portions of Ashworth Avenue, Winnacunnet Road (Route 101E), High Street, and short segments of local side streets are also included in the study area.

Please help us find ways to improve the safety and operations of all users (drivers, bicyclists, and pedestrians) in the corridor by answering the following questions. We also have an online interactive map that you can visit at www.oceanboulevardnh.com

1. As you may know, the Town of Hampton, in coordination with the NHDOT, has reconfigured the traffic flow for vehicles on Ocean Boulevard and Ashworth Avenue in response to societal needs during the COVID-19 pandemic. This change, at this time, is expected to only last through the summer of 2020. Are you familiar with these recent traffic changes, or have you been in the corridor in the past three months?

Yes

No

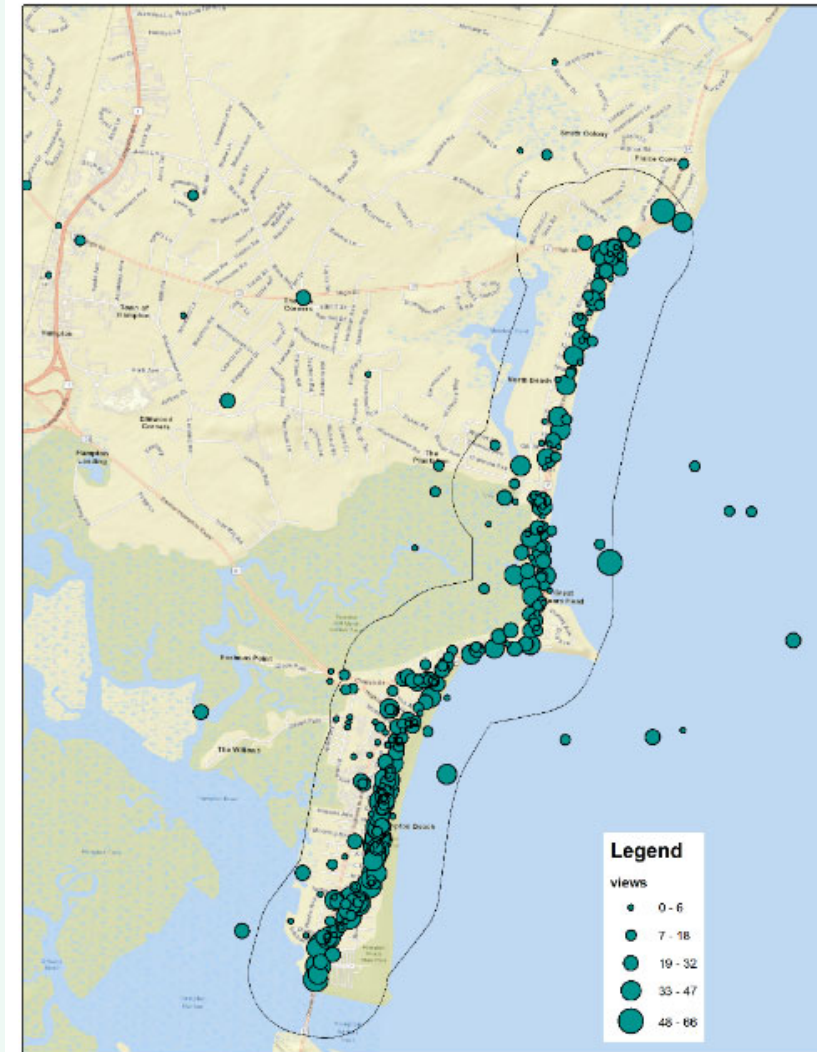
Questionnaire: Temporary Summer Traffic Pattern

- 98% aware of changes
- Greatest number of responses on the temporary traffic pattern from 1 (poor) to 5 (well):
 - Traffic : 3
 - Pedestrians: 4
 - Bicyclists: 3
 - Local businesses: 3



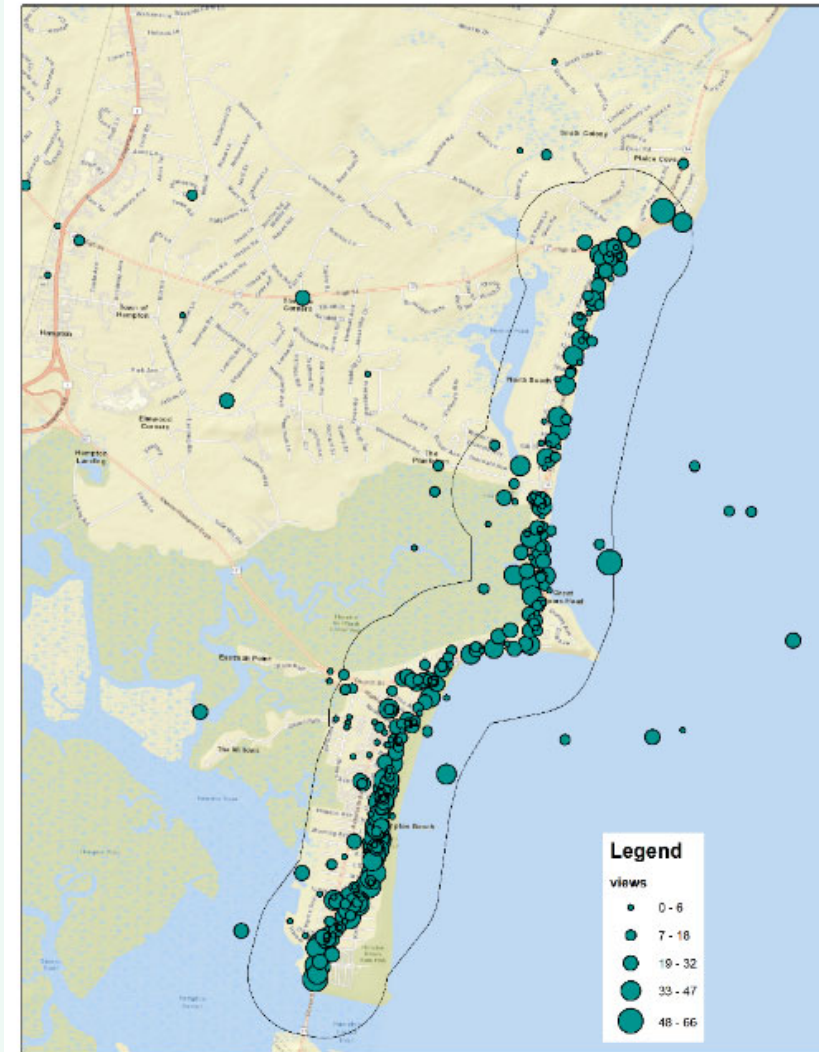
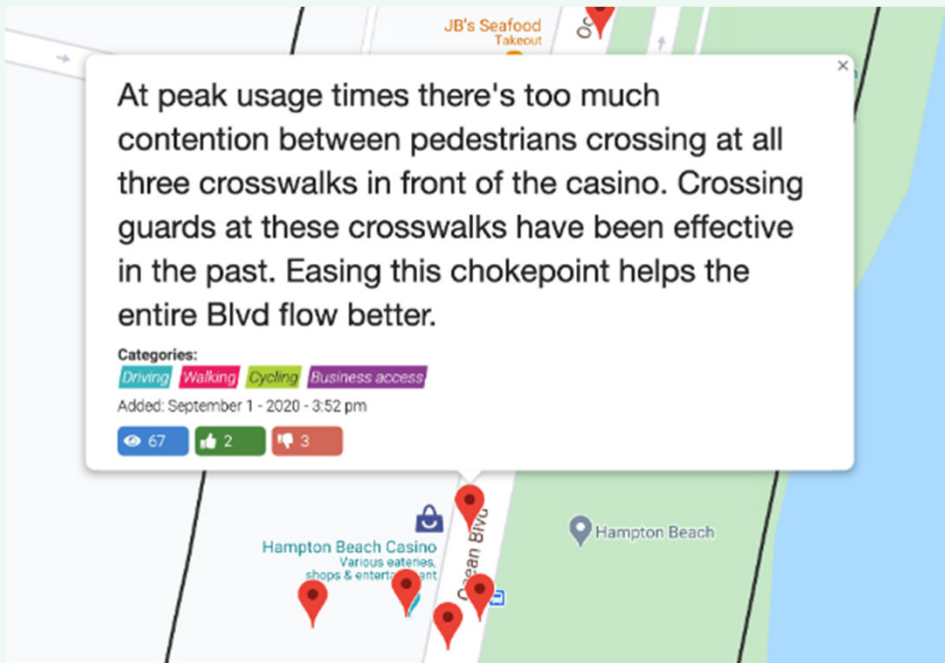
Early Website Feedback

- 482 total comments
- 387 useful comments



Early Website Feedback

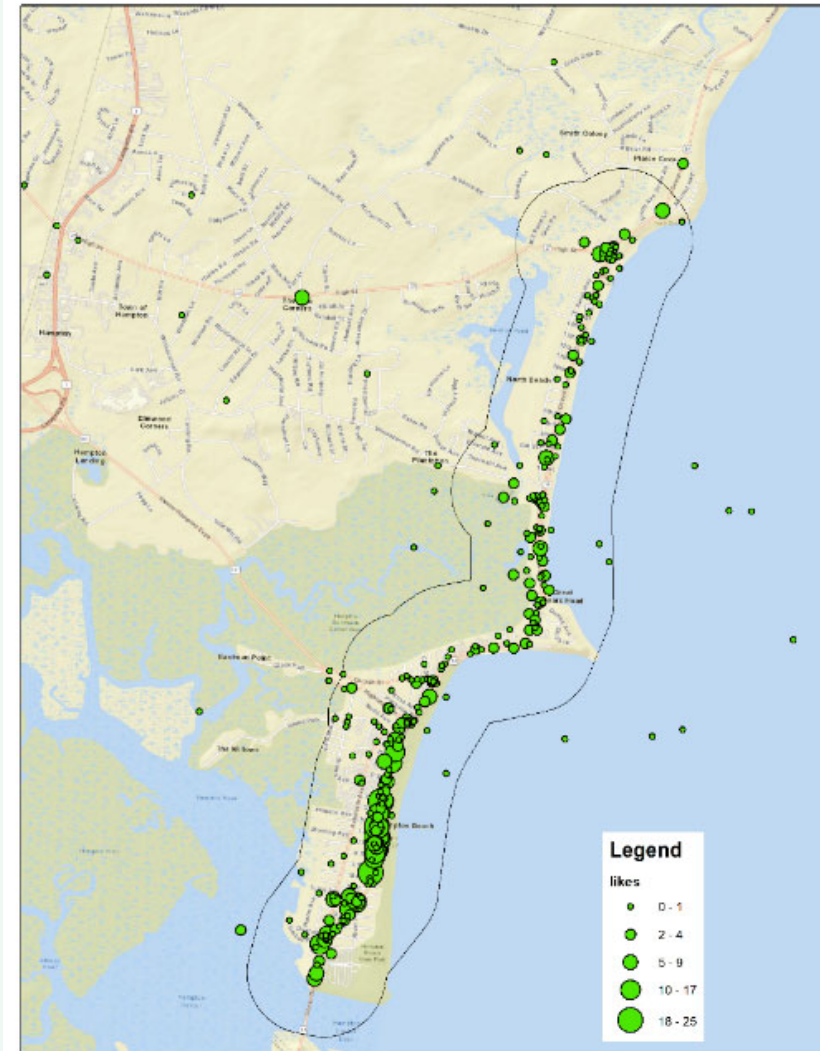
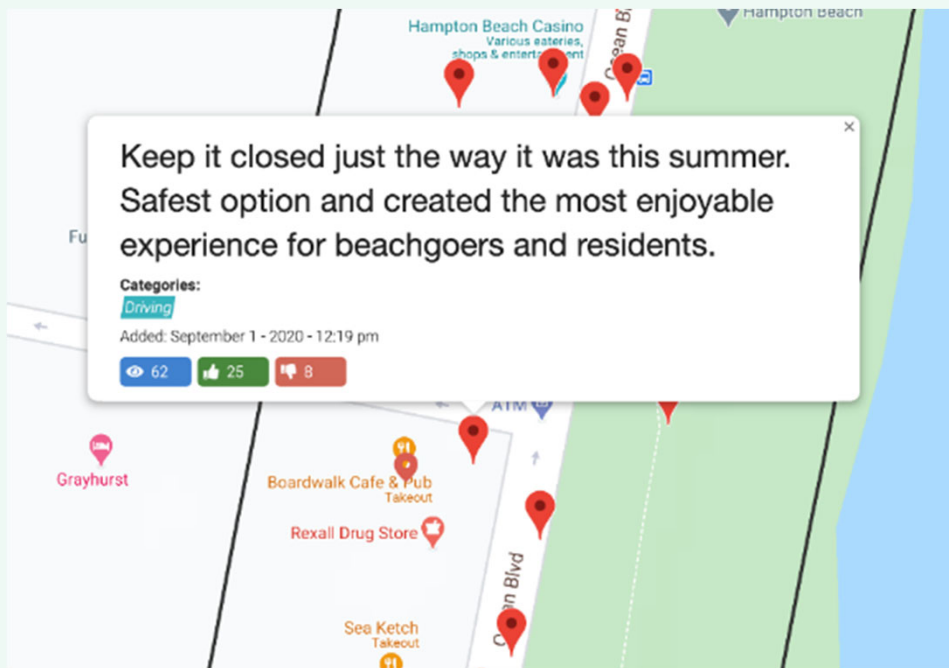
Most viewed comment: 67 views



Early Website Feedback

Likes

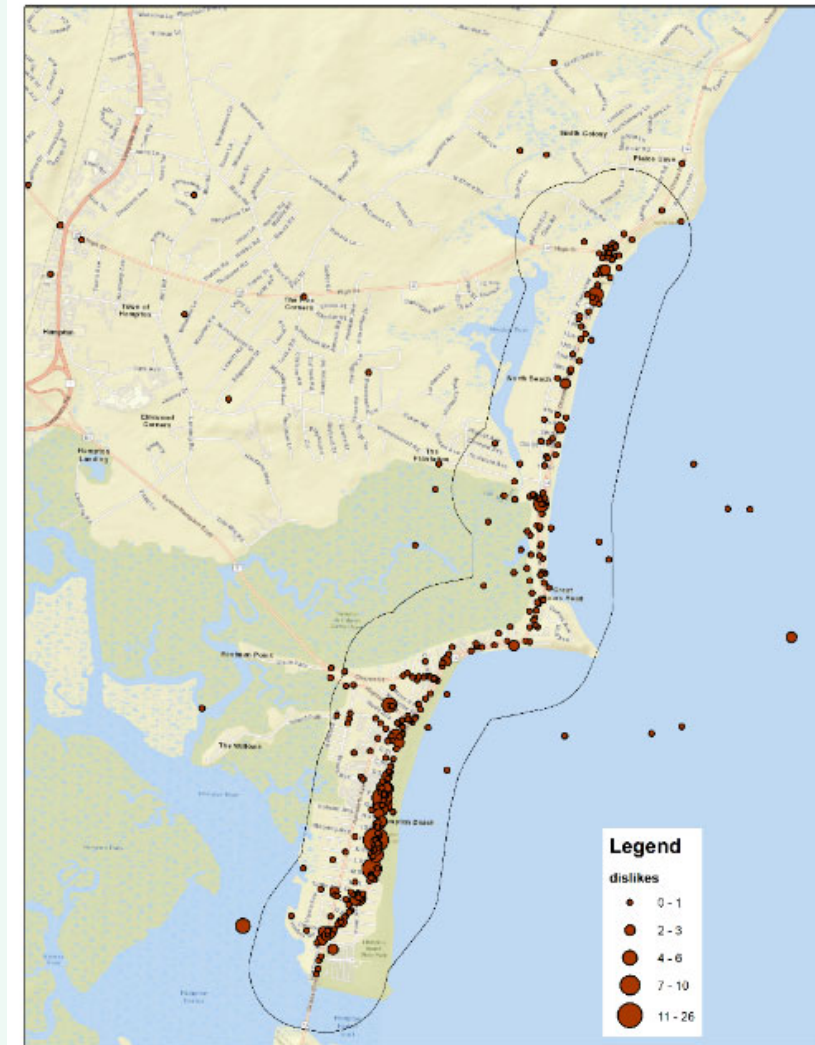
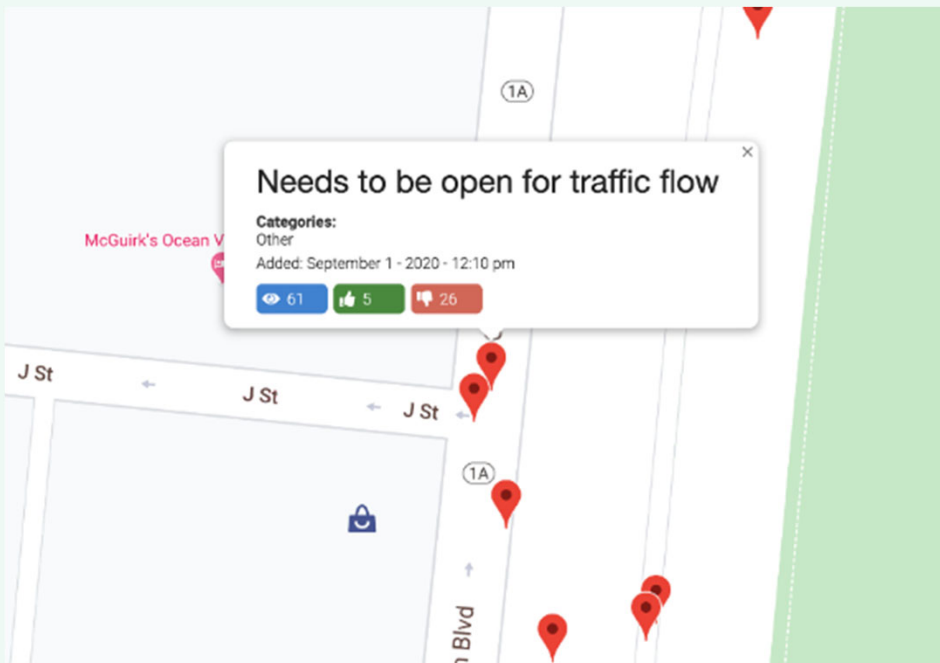
- Most liked comment: 25 likes



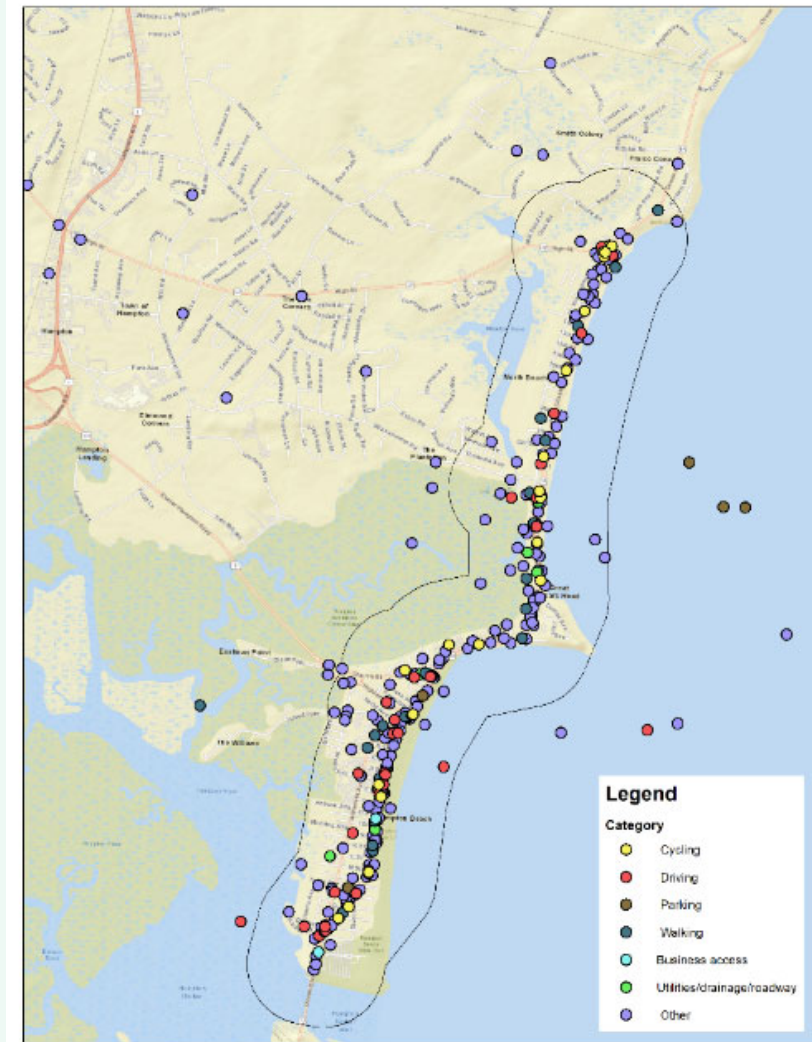
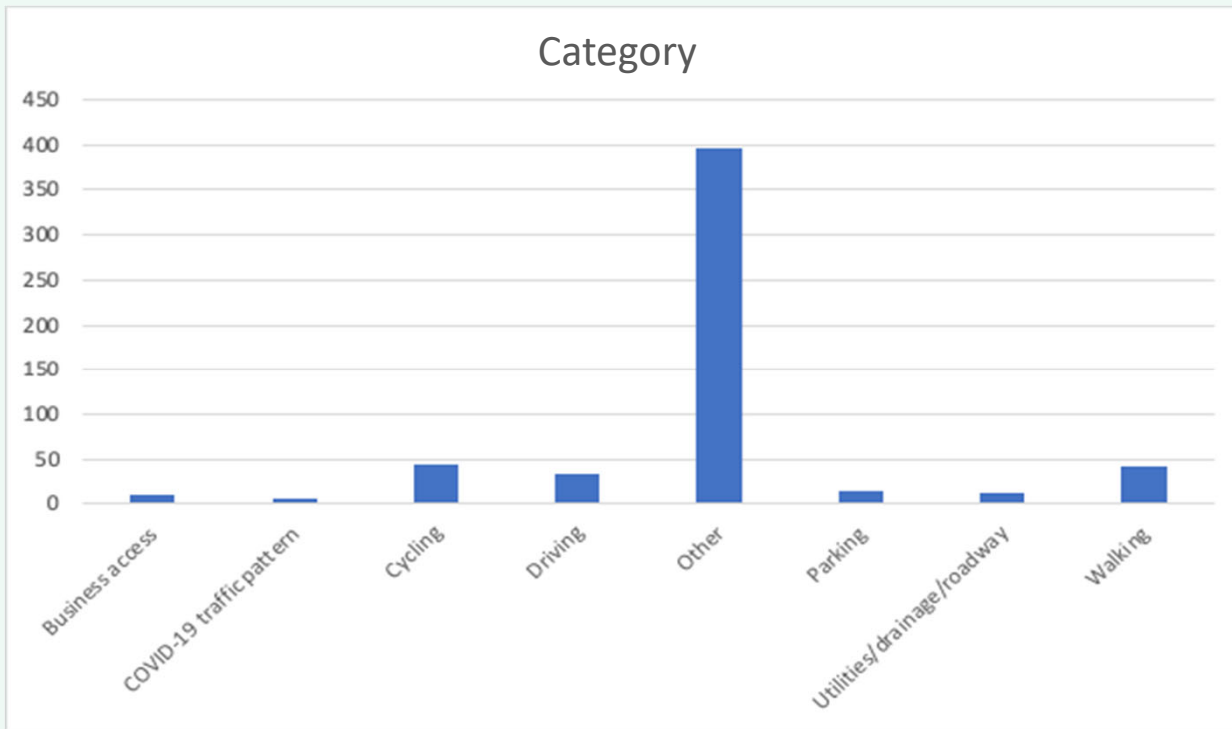
Early Website Feedback

Dislikes

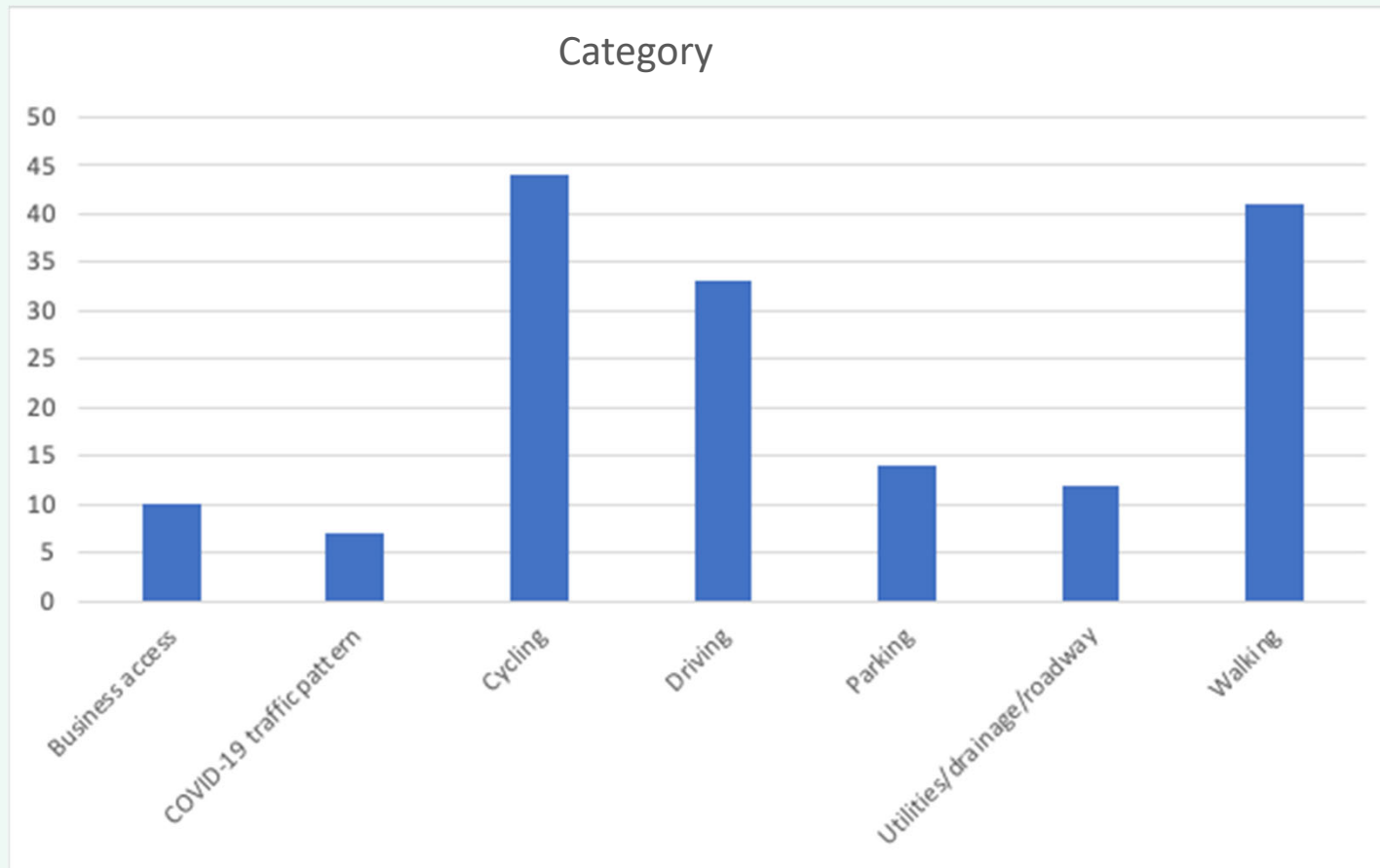
- Most disliked comment: 26 dislikes



Early Website Feedback



Early Website Feedback (“Other” category excluded)



Website Takeaways

- Support for balancing all modes (project multi-modal goals)
- Mixed feelings amongst all users about impact of temporary summer traffic pattern
 - Concerns about impacts on business operations



Questions? Comments?



Next Steps

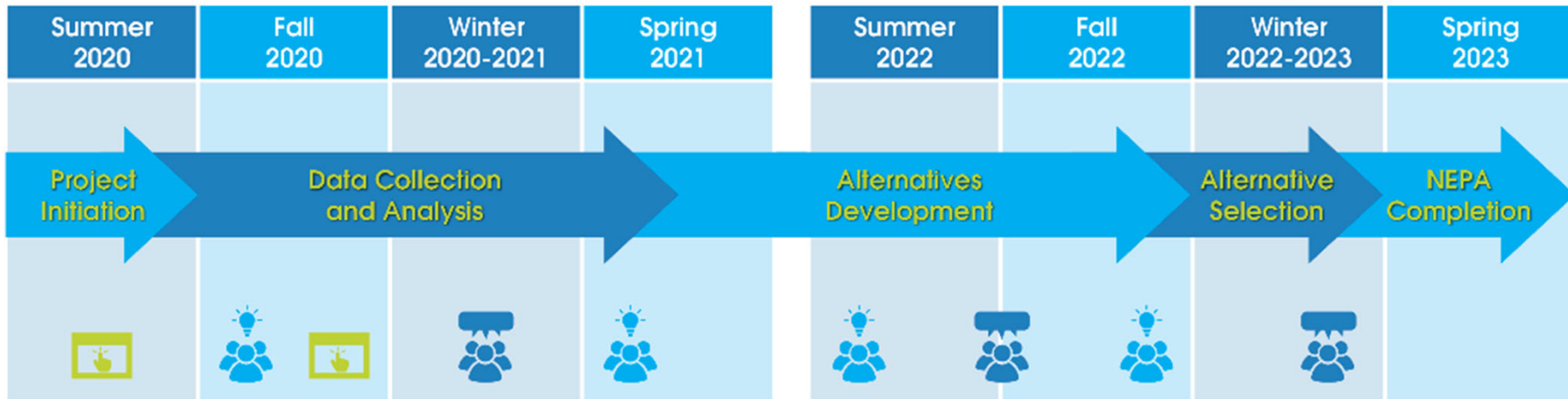


Project Next Steps

- Data collection
- Existing conditions analysis
- Initial agency coordination



Project Schedule



-  Survey/Wikimap
-  PAC Meeting
-  Public Meeting/Hearing

Outreach Next Steps

- Continue survey and interactive web map tool (through December 2020)
- Public Information Meeting (early winter 2021)
- Plan 2nd PAC meeting (TBD)



How You Can Help

Get others involved!

- Encourage others to fill out the survey and website mapping tool at:
<https://oceanboulevardnh.com/>

Stay involved!

- Email Marcy Miller at mmiller@fhiplan.com with comments and suggestions
- Watch your inbox for emails and future meeting invitations
- Visit and send others to project website at:
<https://www.nh.gov/dot/projects/hampton40797/index.htm>



Questions? Comments?



Thank you!