

#vision #goals #objectives #strategies

Vision

To empower Granite Staters to recognize, preserve, use, and protect the historic resources and cultural landscapes vital to New Hampshire's identity.

The goals, objectives, and strategies outlined below provide a pathway for the state's preservation movement to work creatively and effectively toward this vision. Collaborators have been identified as potential partners, implementers, stakeholders, or sources of information and/or assistance in reaching these goals, objectives, and strategies.

Goal 1: Increase public awareness and appreciation of historic properties and special places for their influence in the economic vitality, sense of place, and identity at the state and local level.

| OBJECTIVES | STRATEGIES | COLLABORATORS |
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| <p>Objective 1: Increase public knowledge and interest in the built environment and in the cultural heritage in the state and in local communities.</p> | <ul style="list-style-type: none"> • Celebrate New Hampshire milestones, unique history, and accomplishments • Expand the ongoing identification, documentation, evaluation, protection, and interpretation of historic and archaeological resources statewide • Identify and assess critical advocacy needs • Promote the mutual objectives of historic preservation, sustainability, and economic development • Highlight and celebrate the New Hampshire's best preservation successes through existing award programs, such as the NHPA Achievement Awards and create more local awards programs | <p>NHDHR, DNCR, NHPA, NHDOT, New Hampshire Department of Business & Economic Affairs (BEA), nonprofit partners, local preservation partners, other state and federal agency partners</p> |
| <p>Objective 2: Increase understanding and appreciation for a variety of resource types, especially underrepresented and threatened resources.</p> | <ul style="list-style-type: none"> • Identify stakeholders and partnerships to recognize underrepresented communities • Review content and develop strategies for retiring or revising State Historical Highway Markers that contain insensitive information • Increase outreach to private land owners and minority and rural communities to identify sites and gather oral histories • Encourage heritage-related organizations to implement diversity, equity, and inclusion efforts into their work • Utilize existing programs, such as <i>Seven to Save</i>, and explore other ways to highlight threatened resources | <p>NHDHR, DNCR, NHPA, NHDOT, New Hampshire Historical Society, New Hampshire Commission on Native American Affairs, nonprofit partners, local preservation partners, other state and federal agency partners</p> |

#vision #goals #objectives #strategies

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| <p>Objective 3: Increase public awareness of preservation’s economic, environmental, and other critical community development benefits.</p> | <ul style="list-style-type: none"> • Publicize heritage tourism as an asset and economic catalyst • Link survey programs to heritage tourism proactively • Compile and share successful downtown revitalization efforts • Publish a statewide historic preservation economic impact analysis • Integrate survey with development projects in the initial phase of planning • Engage realtors, assessors, and historic property owners | <p>NHDHR, DNCR, NHDOT, BEA, NHPA, Regional Planning Commissions (RPCs), New Hampshire Association of Realtors, nonprofit partners, local preservation partners, state and federal agency partners</p> |
| <p>Objective 4: Prioritize a lifelong appreciation for New Hampshire’s historic and special places.</p> | <ul style="list-style-type: none"> • Increase visits to historic places through better social media engagement, marketing, and virtual visit opportunities • Increase opportunities for cross-generational or multigenerational appreciation of history • Provide more place-based learning opportunities in K-12 classes, such as the New Hampshire Historical Society’s “Moose on the Loose” social studies curriculum and Project Archaeology • Integrate results of survey into local educational initiatives • Encourage the expansion and development of historic preservation coursework and programs at New Hampshire colleges • Create a component of Archaeology Month (April) and Historic Preservation Month (May) specifically targeted toward educators | <p>NHDHR, DNCR, BEA, NHPA, New Hampshire Department of Education (DOE), New Hampshire colleges and universities, nonprofit partners, local preservation partners, state and federal agency partners</p> |

#vision #goals #objectives #strategies

Goal 2: Broaden content, accessibility, and use of training opportunities, while expanding access to existing information and guidance.

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| <p>Objective 1: Create a dynamic collection of preservation best practices and tools.</p> | <ul style="list-style-type: none"> • Assemble existing preservation information and guidance • Continue to update and add functions to EMMIT (Enhanced Mapping & Management Information Tool), NHDHR’s GIS-based historic and archaeological property research platform • Secure funding so EMMIT can be free to the public • Develop regional research themes and contexts that will help guide survey efforts • Create an accessible web-based inventory form and submission process • Develop survey methodologies conducive to community needs • Expand creation and dissemination of GIS-based research databases for State Historical Highway Markers, Cemeteries, and the Historic Bridge Inventory, among others | <p>NHDHR, NHPA, NHDOT, RPCs, local preservation partners, state and federal agency partners</p> |
| <p>Objective 2: Enhance dissemination of information and guidance.</p> | <ul style="list-style-type: none"> • Create regional coordinated networks among communities for information sharing and networking • Increase the presence of historic preservation organizations and commissions at established community gathering places and events, such as local farmers’ markets, town meetings and gatherings such as Old Home Day celebrations, etc. • Develop new and different ways to reach out and promote preservation to the public, such as social media campaigns and virtual learning opportunities | <p>NHDHR, DNCR, NHDOT, BEA, NHPA, chambers of commerce, nonprofit partners, local preservation partners, state and federal agency partners</p> |

#vision #goals #objectives #strategies

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| <p>Objective 2 Continued: Enhance dissemination of information and guidance.</p> | <ul style="list-style-type: none"> • Publicize online resources for information and guidance • Dispel common misconceptions, such that National Register designation implies property restrictions • Share community historic resource survey findings with elected officials and local residents and other communities as replicable models • Develop creative mitigation strategies that contribute to the broader development of historic preservation programs statewide • Form new partnerships; engage local chambers of commerce, Department of Business and Economic Affairs, and community service organizations | |
| <p>Objective 3: Increase rehabilitation and maintenance skills for current and future generations.</p> | <ul style="list-style-type: none"> • Create hands-on preservation classes at regional technical high schools, community colleges, and other educational institutions • Connect trade and construction professionals to educational opportunities related to the care and rehabilitation of older materials and the use of historic construction techniques • Provide local stewardship education about preservation-friendly repairs and maintenance for property owners • Provide training in appropriate energy efficiency strategies as part of maintenance best practices in historic buildings • Demonstrate the intrinsic connection between environmental sustainability and historic preservation | <p>NHDHR, NHPA, DOE, New Hampshire technical high schools, trade schools, colleges and universities, New Hampshire trade associations, nonprofit partners, local preservation partners, state and federal agency partners</p> |
| <p>Objective 4: Instill best practices in preservation planning activities.</p> | <ul style="list-style-type: none"> • Increase support, training, and networking opportunities for heritage commissions and historic district commissions • Educate state and local code enforcement officials and construction professionals about the flexibility within the state-adopted building codes for historic buildings • Continue to foster educational opportunities for archaeology, such as the SCRAP program, the New Hampshire Stone Wall Mapper Project, and Project Archaeology | <p>NHDHR, NHPA, NHDOT, RPCs, New Hampshire Archaeological Society (NHAS), , Plan New Hampshire, nonprofit partners, local preservation partners, state and federal agency partners</p> |

#vision #goals #objectives #strategies

| Goal 3: Incorporate and strengthen historic preservation as an element in local, regional, state, and federal decision-making, ensuring its role as a critical part of interdisciplinary planning efforts. | | |
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| OBJECTIVES | STRATEGIES | COLLABORATORS |
| <p>Objective 1: Increase the number of active historic district commissions, heritage commissions, and neighborhood heritage district groups.</p> | <ul style="list-style-type: none"> • Create regional coordinated networks among communities to build capacity and leverage assets • Increase support, training, and networking opportunities for heritage commissions and historic district commissions • Educate communities about the roles and benefits of heritage and historic district commissions • Expand the use and scope of the Certified Local Government (CLG) program and grants | <p>NHDHR, New Hampshire Office of Strategic Initiatives (OSI), New Hampshire Municipal Association (NHMA), NHPA</p> |
| <p>Objective 2: Increase technical support and guidance resources for active historic district commissions, heritage commissions, and neighborhood heritage district groups.</p> | <ul style="list-style-type: none"> • Assess, revise, and develop, as needed, current ordinances and design guidelines that are consistent with community vision and/or commission objectives • Assist heritage and historic district commissions to advocate for their role in land use planning and its benefits to their communities • Improve collaboration between heritage and historic district commissions and other municipal commissions • Establish mentor relationships through local leaders • Use technical assistance in applying existing flexible rehabilitation guidance. • Expand the use and scope of the Certified Local Government (CLG) program and grants • Include up-to-date historic resources chapters in municipal master plans. • Demystify elements of the historic preservation process that may be daunting to local advocates | <p>NHDHR, OSI, NHMA, NHPA, local governments</p> |

#vision #goals #objectives #strategies

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| <p>Objective 3: Increase adaptability of tools, ordinances, and regulations in response to changing demographics and increasing stock of historic properties.</p> | <ul style="list-style-type: none"> • Develop, adapt, and implement plans and procedures to protect historical resources within the regulatory framework • Include up-to-date historic resources chapters in municipal master plans • Make preservation part of the solution as the state’s demographics shift and resulting housing and transportation needs are addressed • Use technical assistance in applying existing flexible rehabilitation guidance | <p>NHDHR, OSI, NHMA, New Hampshire Housing, NHPA, local governments</p> |
| <p>Objective 4: Incorporate historic preservation concerns into disaster planning and recovery discussions and operations at the local, regional, and state level.</p> | <ul style="list-style-type: none"> • Include cultural resources chapters or sections in municipal hazard mitigation plans • Include cultural resources sections in state disaster and climate change plans • Inform emergency managers and first responders about cultural resources • Develop disaster response plans for cultural resources organizations and institutions • Make connections between organizations to facilitate integrated preparedness planning and resilience | <p>NHDHR, OSI, NHDOT, New Hampshire Department of Safety, Homeland Security, & Emergency Management (HSEM), NHMA, NHPA, local governments</p> |
| <p>Objective 5: Address all layers of the cultural landscape through broadening of the conversation, creating collaborative processes, and working to connect cultural and natural resource interests.</p> | <ul style="list-style-type: none"> • Create collaborative partnerships • Work to connect cultural and natural resource interests in broadening place-based preservation efforts • Continue to foster documentation and educational opportunities like the New Hampshire Stone Wall Mapper Project and Project Archaeology | <p>NHDHR, NHPA, NHDOT, RPCs, local governments</p> |

#vision #goals #objectives #strategies

Goal 4: Expand the use and availability of existing funding and incentives and promote the creation of new funding and incentives for historic and cultural resources.

| OBJECTIVES | STRATEGIES | COLLABORATORS |
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| <p>Objective 1: Increase adoption and use of the Community Revitalization Tax Relief Incentive (RSA 79-E) and of the Discretionary Preservation Easement for barns (RSA 79-D) by communities.</p> | <ul style="list-style-type: none"> • Create accessible resources and information for municipalities to understand the benefits of utilizing these tools in their communities • Publicize, promote and prioritize use of successful projects that have implemented RSA 79-D and 79-E | <p>NHDHR, NHPA, New Hampshire Agricultural Structures Advisory Committee, municipal governments, local preservation partners</p> |
| <p>Objective 2: Expand the use of the federal preservation tax incentives program.</p> | <ul style="list-style-type: none"> • Develop plan to promote the program in New Hampshire • Collaborate with various partners to share accurate information with potential applicants • Create training opportunities for property owners and consultants • Continue to collect and share data that illustrates the benefits of the program | <p>NHDHR, NHPA, BEA, New Hampshire Realtors Association, municipal governments, nonprofit partners, state agency partners</p> |
| <p>Objective 3: Continue to promote preservation grant programs and increase accessibility to them.</p> | <ul style="list-style-type: none"> • Identify and address barriers to accepting funding, such as lack of matching funds, misunderstandings about funding sources, and capacity issues in smaller communities • Encourage predevelopment preservation projects by expanding funding sources for steps such as building assessments and historical inventories • Protect designated funding for established programs, including New Hampshire Land and Community Heritage Investment Program (LCHIP) and the Conservation License Plate “Moose Plate” program | <p>NHDHR, NHPA, LCHIP, nonprofit partners, preservation advocate partners, local governments</p> |
| <p>Objective 4: Advocate with lawmakers and civic and business leaders for increased preservation-friendly policies and incentives.</p> | <ul style="list-style-type: none"> • Propose expansion of tax incentives to owner-occupied residential properties • Propose creation of state-wide rehabilitation tax credit program • Secure new resources and incentives for planning, capital projects, and other preservation initiatives | <p>NHDHR, NHPA, New Hampshire Association of Realtors, New Hampshire Business & Industry Association (BIA)</p> |