State of New Hampshire Banking Department

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11 Protection Center, LLC (d/b/a)	
12 Mortgage Protection Center and Family)	
13 Protection Center), National Agents	
14 Alliance Insurance Agency, LLC (a/k/a)	
15 NAA, National Agents Alliance, d/b/a)	
16 www.naaleads.com, Family Protection)	
17 Center, and Mortgage Protection)	
18 Center), National Agents Alliance	
19 (a/k/a NAA, National Agents Alliance)	
20 Insurance Agency, LLC, d/b/a	
21 www.naaleads.com, Family Protection)	
22 Center, and Mortgage Protection)	
23 Center),)	
24 Respondent)	

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NOTICE OF HEARING

Pursuant to RSA 384:12-a ("Cease and Desist Order"), IV, if, in the opinion of the New Hampshire Banking Department (hereinafter, "Department"), an individual or business entity is engaging in or has engaged in any act or conduct in violation of RSA 384:67 ("Unauthorized and Deceptive Use of the name of a Financial Institution"), the Department may issue and serve an order upon the individual or business entity requiring the individual or business entity to cease and desist from such act or conduct.

The Department issued the Respondent a Cease and Desist Order on August 11, 2008. Respondent filed a timely request for a hearing.

The Department alleges the following:

Issue 1: Respondent engaged in unauthorized and deceptive use of names of financial institutions. (RSA 384:67 under new law SB 315).

Accordingly, an adjudicative proceeding shall be commenced pursuant to RSA 541-A:31 ("Availability of Adjudicative Proceeding; Contested Cases; Notice, Hearing and Record"), and New Hampshire Code of Administrative Rules BAN 200 ("Practice and Procedure"), and Chapter 800 of the Department of Justice's rules (NH Code of Administrative Rules JUS 800) for the purpose of permitting the Respondent to show compliance with RSA 384:67 and the rules adopted thereunder.

Each party has the right to have an attorney present to represent the party at the party's expense, or each party may represent itself. Each party has the right to have the Department provide a certified shorthand court reporter at the requesting party's expense. Any such request must be submitted in writing to the Department <u>at least 5 days prior to a scheduled</u> hearing date.

THEREFORE, IT IS ORDERED, that the Respondent appear before the New Hampshire Banking Department on Monday, September 29, 2008 at 1:00 pm at the

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New Hampshire Banking Department, 53 Regional Drive, Suite 200, Concord, NH 03301, for the purpose of participating in an adjudicative proceeding, at which time the Respondent will have the opportunity to show cause as to why relief sought in the Order to Show Cause should not become permanent; and

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IT IS FURTHER ORDERED, that Maryam Torben Desfosses, Staff Attorney, New Hampshire Banking Department, is designated as Hearings Counsel in this matter with authority to represent the public interest within the scope of the Department's authority. Hearing Counsel shall have the status of a party to this proceeding;

9 IT IS FURTHER ORDERED, Presiding Officer Mary Jurta shall issue a RECOMMENDED DESCISION in this matter which shall be reviewed and approved, 10 disapproved or modified by the Banking Commissioner; and

IT IS FURTHER ORDERED, that any proposed exhibits shall be pre-marked, for identification only, and filed with the Department and provided to the opposing party on or before Friday, August 26, 2008. Hearing Counsel shall pre-mark the Department's exhibits with Arabic numbers. Respondent shall pre-mark exhibits with capital letters. An index/list of exhibits providing a brief description of each exhibit with its corresponding pre-marked number or letter shall be filed by both parties simultaneous with the filing of exhibits; and

IT IS FURTHER ORDERED, that the parties shall exchange a list of all exhibits and witnesses to be called at the hearing with a brief summary at the hearing, and shall at the same time file a copy of their respective lists with the Presiding Officer; and

IT IS FURTHER ORDERED, that all periods referenced in this notice shall be calendar days. If the last day of the period so computed falls on a Saturday, Sunday, or legal holiday, then the time period shall be extended to include the first business day that is not a Saturday, Sunday, or legal holiday; and

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IT IS FURTHER ORDERED, that the Banking Department shall have the burden of setting forth a prima facie case. The Respondent shall have the burden of showing compliance with applicable law by a preponderance of the evidence; and

IT IS FURTHER ORDERED, that Respondent's failure to appear at the time, date, and place specified may result in the hearing being held in absentia and/or default ruling in favor of the Complainant, without further notice or opportunity to be heard; and

IT IS FURTHER ORDERED, that the entirety of all oral proceedings shall be recorded verbatim by the Department. Upon request of any party, or upon the Presiding Officer's own initiative, such record shall be transcribed by a certified court reporter designated by the Presiding Officer, and that all costs shall be borne solely by the requesting party. Any such request shall be submitted in writing to the Presiding Officer prior to hearing.

IT IS FURTHER ORDERED, that all documents shall be filed with the Presiding Officer in the form of an original and one (1) copy and shall bear a certification that a copy is being delivered to any other parties to this matter in accordance with New Hampshire Code of Administrative Rules BAN 204.08 ("Filing Requirements"). All documents shall be filed by mailing or delivering them to the New Hampshire Banking Department, ATTN: Mary Jurta, Presiding Officer, 53 Regional Drive, Suite 200, Concord, NH 03301. Filing by facsimile or electronic transmission shall not be accepted; and

IT IS FURTHER ORDERED, that the parties may submit Proposed Orders, which shall include findings of fact and conclusions of law, separately stated, no later than ten (10) days following conclusion of the hearing(s) in this matter; and

IT IS FURTHER ORDERED, that routine procedural inquiries may be made by telephoning Abigail Shaine, General Counsel for the New Hampshire Banking 25 Department, at (603)271-3561 or (603)228-9009, but all other communications with the Presiding Officer and with the Department shall be in writing and

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1	shall be filed as provided above. Ex parte communications are forbidden by
2	statute; and
3	IT IS FURTHER ORDERED, that a copy of this Notice of hearing shall be
4	mailed to Attorney Irving D. Gordon, Sulloway & Hollis, Counsel for
5	Respondent, 9 Capital Street, PO Box 1256, Concord, NH 03302, and to
6	Presiding Officer Mary Jurta.
7	SO ORDERED,
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9	/S/9/25/08Peter C. HildrethDate
10	Commissioner State of New Hampshire
11	Banking Department
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